Forebrite

YOUR BUSINESS INTELLIGENCE. CONNECTED, CUSTOMISED AND MANAGED.

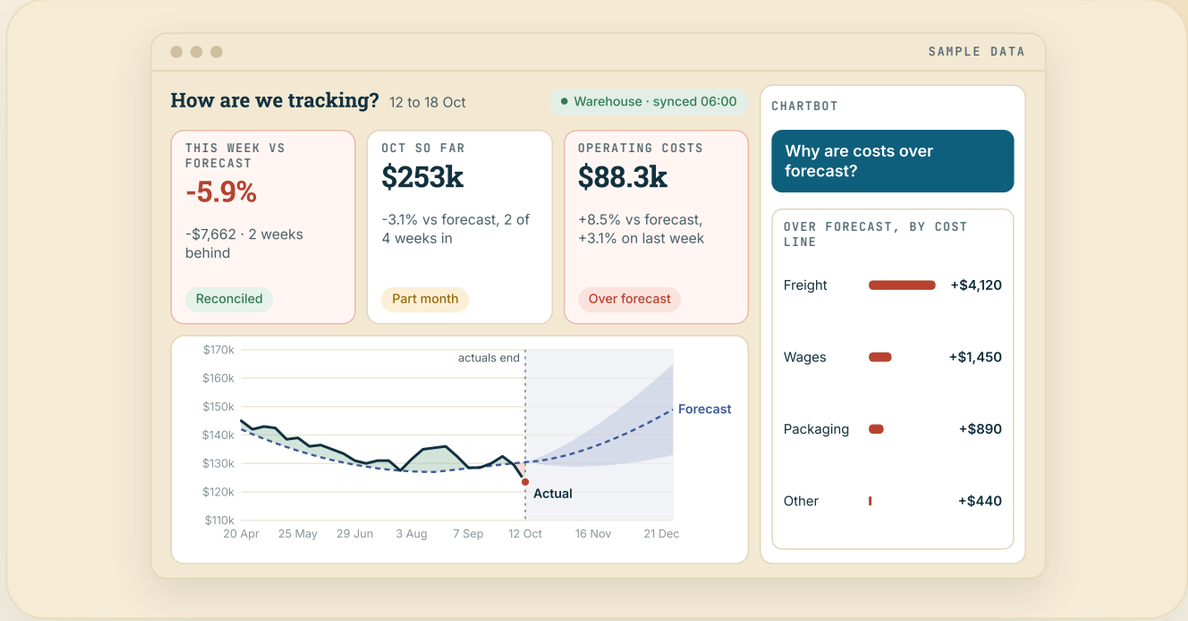
Know what's driving growth. And where to invest next.

Bring your business data together to understand what's driving performance, forecast what's coming and make better commercial decisions. All with AI-powered intelligence and a data scientist alongside you.

Be up and running in 30 days.

Book a call

forebrite.com



Forebrite

THE PROBLEM AND THE FIX

Better intelligence. Better decisions. Better business performance.

You can’t be everywhere at once. But Forebrite can connect the numbers, highlight what needs attention and help you identify opportunities before they pass you by.

PROBLEM 1

Disconnected performance

Your departments have the numbers, but nobody has the complete commercial picture.

SOLUTION

Connected Business Intelligence

Bring your financial, sales and operational data together to see what’s driving performance across the business.

PROBLEM 2

Delayed decisions

By the time you’ve reconciled the numbers, opportunities have moved on.

SOLUTION

Custom Dashboards + ChartBot

Monitor performance, investigate changes and get answers without waiting for another report.

PROBLEM 3

Unclear forecasts

You know what you planned, but not always why actual performance is diverging.

SOLUTION

Forecasting + Variance Analysis

Connect your forecasts with actual results to understand what’s changing and why.

PROBLEM 4

Competing priorities

Knowing where to focus attention and investment isn’t always obvious.

SOLUTION

Intelligence + Expertise

Combine connected business data with specialist analysis to identify opportunities and make more informed commercial decisions.

Forebrite

WHAT YOU SEE · SAMPLE DATA

Know where you're winning. And where you're falling short.

Your forecast isn't trapped in a static spreadsheet anymore. See how actual performance compares with your plan, understand what's driving the differences and identify where action may be needed.

Profit and loss · October to date

	FORECAST	ACTUAL	DIFFERENCE
Revenue	$210.0k	$212.5k	+$2.5k
Cost of sales	$96.0k	$97.2k	+$1.2k
Gross profit	**$114.0k**	**$115.3k**	+$1.3k
Operating costs	$81.4k	$88.3k	+$6.9k
Profit	**$32.6k**	**$27.0k**	-$5.6k

Needs attention **Operating costs explain the gap.**

CHARTBOT

Why is freight over forecast this month?

Freight is $4.1k over forecast, up 52%.

- The **fuel surcharge** started on 6 Oct, and the gap has widened every week since.
- **Three carriers** are in use now, two a month ago. The new one costs the most per order.

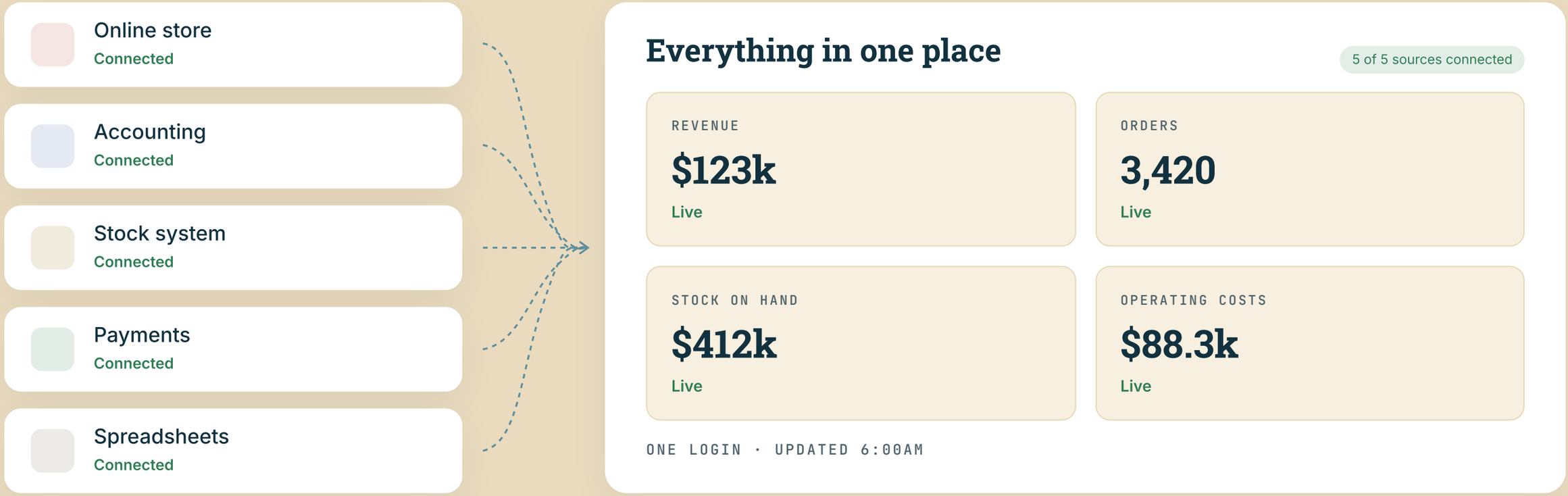


Forebrite

CONNECTED DATA · SAMPLE DATA

All your business data. One complete picture.

Your sales, finance, inventory and operational data, connected and refreshed automatically. No more jumping between systems, reconciling spreadsheets or making decisions with half the picture.



Forebrite

IMPLEMENTATION & ONGOING SERVICE

Working for you by day 30.

All the intelligence. None of the complexity.

DAYS 1–14

Phase 1: Prototype

- Map your existing data sources.
- Review your P&L, forecasts and reporting priorities.
- Define the metrics that matter.
- Build and approve your custom dashboards.

COST (AUD) **$5k** + GST

RESULT

Your business intelligence, designed around your business.

DAYS 15–29

Phase 2: Build

- Build your custom data integrations and warehouse.
- Connect your forecasting and variance analysis.
- Implement ChartBot.
- Complete handover and training.

COST (AUD) **$15k** + GST

RESULT

Your connected intelligence solution, ready to use.

DAY 30 ONWARDS

Phase 3: Ongoing intelligence

- Keep your data connected and forecasts current.
- Maintain hosting, updates and security.
- Access ongoing technical and data-science support.

COST (AUD) **$1k/month** + infrastructure, ex GST

RESULT

Reliable, up-to-date intelligence with expert support when you need it.

Forebrite

ADDITIONAL CAPABILITIES

More than intelligence. Expertise when you need it.

Forebrite can evolve with your business, from deeper analysis and bespoke integrations to more sophisticated commercial decision support.

Deeper commercial analysis

Understand what's driving revenue, costs, profitability and performance across your business.

Scenario modelling

Explore alternative commercial decisions and assess their potential financial impact before committing resources.

Commercial decision support

Work with a data and commercial expert to interpret performance, identify opportunities and prioritise your next moves.

Custom technology and integrations

Extend Forebrite around your existing systems, data sources and technical requirements.

Flexible hosting

Run Forebrite on your preferred cloud platform or your own infrastructure.

Automated alerts

Receive important performance updates and exceptions directly in your inbox.

Additional data sources

Connect more systems as your business grows and your requirements evolve.

Bespoke solutions

Have a particular commercial or technical challenge? We'll help you work out the best way to address it.

forebrite.com

Forebrite

CLIENT RESULTS

Better intelligence. Better commercial outcomes.

HANROB · molemap · curator · Laundromap · MedView · PROVIDOOR · BIG mouth VOICES

"Forebrite consolidated our dispersed data into a single cohesive forecast. The weekly reconciliation and ideation cadence consistently surfaces growth opportunities we would otherwise miss."



Kelly Wilderink
Senior Digital Analyst, Chartered Accountants ANZ

"Before Forebrite, our decisions were made looking in the rear-view mirror. Now we are looking out of the front window, realising growth opportunities that have returned our investment many times over."



Tim Messieh
CFO, Hanrob

"Understanding what is driving sales and allocating resources where we need to is helping drive consistent double-digit growth on a bootstrap budget."



Mike Hill
CEO, Curator.io

"We run a fast-moving marketplace with moving parts on both sides. Forebrite finally maps it all into one working picture, so we know which side to push and when."



Sarah McLeod
CEO, BigMouth

BOOK A CALL

Let’s make your next move, the winning one.

Discover what Forebrite can do for your business. And how quickly we can make it happen.

Book a call



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